



News Release

For Immediate Release

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Spindletop Center Taps Senior-Level, Healthcare Marketing and Communications Director To Lead Business Development Team



BEAUMONT, TX – Spindletop Center is pleased to announce the appointment of Danielle Pardue, Director of Business Development and Public Relations, to its leadership team.

“Spindletop Center is thrilled to welcome Danielle to our team and know that our centers will benefit significantly from her extensive experience and leadership expertise in the areas of marketing, communications and business development,” said Holly Borel, Spindletop Center’s CEO.

Since 2004, Danielle Pardue has been passionately serving in roles overseeing strategic marketing, communications, public relations, advertising, branding, business development, digital platforms, community relations, event planning, and senior-level leadership. In 2012, after a six-year stint with real-estate investment trust, Simon Property Group, Danielle transitioned her career to healthcare when she joined CHRISTUS Southeast Texas Health System’s marketing and communications team.

Danielle most recently served as CHRISTUS’ Director of Marketing and Communications, leading all aspects of the large health system’s marketing and communications efforts. Most notably, the rebranding of the health system in 2015, the transition of St. Mary hospital in 2019, the COVID-19 pandemic in 2020, the well-known LiveWell Women’s Conference, and served as an integral part of the groundwork for the new Orange hospital set to open later this year. She is a Southeast Texas Young Professionals 40-Under-40 recipient and Press Club of Southeast Texas Excellence in Media Awards winner.

“As a dedicated leader, I look to lend a visionary approach combined with hands-on execution in order to achieve the highest levels of success and growth for our center,” says Danielle Pardue, Director of Business Development and Public Relations, Spindletop Center.

Danielle is a graduate of Port Neches-Groves High School and earned her Bachelor of Science in Corporate Communications from Lamar University. Her role at Spindletop Center began in October 2023.

Pardue says, “I believe in the power of people, commitment, words and the ability to positively influence. I look forward to working hand-in-hand in our communities with the team at Spindletop Center to continue making a meaningful impact in the lives of those we serve.”

For more information, contact Danielle Pardue, Director of Business Development and Public Relations, at Danielle.Pardue@stctr.org.

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Spindletop Center is a non-profit healthcare organization specializing in behavioral healthcare, programs for people with intellectual and developmental disabilities and substance use services for each stage of life. Our Center serves more than 16,000 people annually throughout Jefferson, Hardin, Orange, Jasper and Chambers counties and has campuses in Beaumont, Port Arthur, Orange, Silsbee and Jasper. We promote healthy living in our community through innovative and best-practice options that meet the unique needs of every family.

The mission of the Spindletop Center is to help people help themselves by providing resources and support.

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